

# THE ACQUIRED INSIGHTS MANIFESTO



## Bringing Artificial Intelligence to Life.

### Why We Do What We Do:

Humans have a unique role in the ecosystem of planet earth and with that role comes tremendous responsibility, a responsibility that we at Acquired Insights take very seriously. Whether we are engaged in the design, development, and implementation of AI/ML solutions to impact the lives of sick young children with cancer by accelerating successful treatments through precision medicine; creating more disposable income for individuals and families through FinTech solutions; working to increase food production; advancing government and smart cities; optimizing manufacturing, transportation, hospitality, or other industries, our commitment is to use advanced technology for the common good of our planet, human beings, and other members of our collective society.

### How We Do What We Do:

The true value of AI/ML is in its ability to quickly draw actionable insights from unrelated data sets. To maximize success, we implement a disruptive solution in a non-disruptive way. Our advanced solution comprises two key components: 1) A rigorous audit of the clients' IT infrastructure, data, applications, and business processes, and 2) The rapid implementation of a customized, back-end, big data analytics and AI/ML platform, that runs 24/7 and gleans valuable insights. As a Strategic Management Consulting and Systems Aggregation firm focusing on delivering advanced Artificial Intelligence/Machine Learning, Predictive Analytics, Cyber Security, Crypto Currency, Block Chain, Humanoid Robotics, Chatbot and 3D Avatar business solutions, our customized solutions result in immediate, measurable, and scalable value for our clients through better, real-time business decision support.

### What We Do:

We have the unique ability to know which elements of behavioural and social data are predictive. We deliver these solutions by collaborating with a small handful of world class AI/ML firms and think tanks with a reputation for leading edge thoughtware and superior delivery capability. Through us, our clients get access to global leaders that would otherwise be unavailable to them. What we do is hard, it's rocket science, it's not for the faint of heart, and only for those clients that truly want to quickly differentiate themselves from their competitors.

**“We can't solve problems by using the same kind of thinking we used when we created them.”**

**- Albert Einstein -**