

FOR IMMEDIATE RELEASE

Date: October 18, 2018

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Human Investment Advisory, Inc. Selects Acquired Insights Inc. as Their Global Strategic Alliance Partner

Burlington, Ontario, October 18, 2018 – Acquired Insights Inc. is proud to be selected as a Global Strategic Alliance partner by Human Investment Advisory (HIA) to provide a broad array of work force optimization solutions, behavioral, AI/ML (including humanoid, digital, and virtual robots), and dynamic reporting. These AI/ML solutions have the potential to directly and positively impact the speed and quality of hires, new hire onboarding, matched skillsets, employee and workforce productivity and profitability. The strategic alliance between Acquired Insights Inc. and Human Investment Advisory Inc., will allow HIA and HIA's clients to move from HR processes that take months or years to successfully implement to days, hours and in some cases, minutes.

HIA, the business transformation company focuses on closing the gaps between CEOs and their Human Investments. This strategic partnership offers clients new ways of optimizing their workforce, processes, technology, and organizations.

Acquired Insights Inc.'s CEO, Gary Melling said "Human Investment Advisory, Inc. is increasingly recognized as a thought leadership advisory solution company providing strategic, tactical, and employee solutions throughout organizations. We are thrilled to be calling Human Investment Advisory as our partner in bringing immediate, measurable, scalable, and sustainable value to the organizations they serve. As the world becomes more digital and productive through the use of artificial intelligence and robotics, the need to simultaneously focus on transforming their human investments becomes crucial. Our combined solutions can help companies transform their entire business. These are very exciting times."

HIA's President & CEO, Jim Villwock said "Acquired Insights' culture and solutions are a perfect fit for HIA. Their capabilities and approach offer HIA clients Best of Breed cutting edge solutions backed by a deep understanding of both HR Optimization and *Bringing Artificial Intelligence to Life*. Their expertise in leveraging Behavioral, Social and Unstructured Data provides us the ability to maximize the impact of digital transformation on business competitiveness. As the world moves to the Digital Age, combining Digital and People Transformation will be the secret to sustainable Business Transformation."

About Acquired Insights Inc.

Acquired Insights Inc. (Aiinc), www.Aiinc.cloud, is an artificial intelligence, machine learning, predictive analytics, and workforce optimization company with technology that can be used cross-industry. Acquired Insights' solutions provide intelligent, enterprise-wide, and real time critical decision support through a complete closed-loop platform. It is an effective and multi-faceted approach to bridge the gap

between disparate systems, processes and people, while aligning individual and workforce action with business strategy. It's a disruptive technology implemented without the traditional disruptive attributes.

About Human Investment Advisory

Human Investment Advisory, Inc., www.humaninvestmentadvisory.com, provides business game-changing models by focusing on closing the strategic gaps between the CEO/Board and their people. The offerings include facilitating and advising on strategic leadership definitions and strategies, implementing those leadership decisions through HR and the organization, showing employees how to become motivated, aligned, and engaged for both company and their personal career success, and providing the necessary processes and reporting for People Risk Management and Governance.

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